

Summer School , Economics, Management and Social Sciences: Their Application in Rural Development, Klatovy, Czech Republic, 2014.



CONTENT



OUR UNDERSTANDING OF YOUR STRATEGY

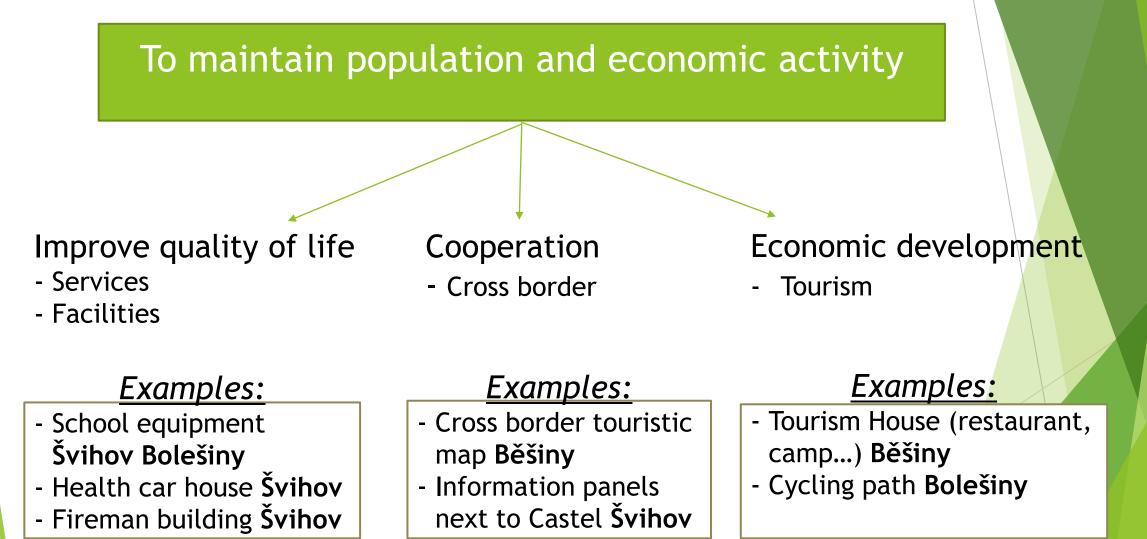
► POINTS OF CLARIFICATION

► SUGGESTIONS

STATUS Observation

Focused on local services (school, health care, firemen)	No other initiative about economic activity development
Focused on tourism (Renovation of the castle; camping site;	Not very busy life on the street (few restaurants, pubs, bakery,)
Develop culture (Chapel renovation; renovation of cultural house; football courts)	We can't see the linkage with the community
Improvement of agricultural production (Biogas plant; farm renovation)	
Invest in future generation (school)	

Our Understanding of POŠUMAVÍ development strategy



POINTS OF CLARIFICATION

- What's the main role of the LAG regarding to other stakeholders in the territory for the future period?
 - How you cooperate together? Between villages/ppp/cross border
 - Are citizens directly actively involved in these projects (planning/preparation/realization) or are they just passive receivers of information and project outcomes? Yes/no? Why is it so? (Do you use the meeting/participatory approach?)
 - What are the future prospects of partnership projects with Germany and Austria? (how the loss of interest from foreign partners would potentially affect the local strategy?)

POINTS OF CLARIFICATION

- Can (planned/finalized) projects be somehow related to issues identified by SWOT?
- What are the impact on the structure the territory? Do you think these projects an effect on the structure of the territory?

Suggestions Global Strategy



Improve quality of life

- Services
- Facilities

Cooperation

- Local
- Cross border
- Interregional
- Private Public
 Partnership

Economic development

- Tourism
- Self Employment
- Social and solidarity-based economy
- Use local resources

Suggestions Economic Development → Tourism field

- Adventure park
- Disc golf, mini golf
- Foto-tourism
- Camping sites
- Rental houses (with sauna, accommodation; wellness) log-house
- ► Go-cars
- Sightseeing (castle tour by bikes)
- Winter tourism (hiking with snow-shoes; snow-tubing; motor-slades;)
- Paintball
- Skate park, long board (Scooter downhill (koloběžka)
- Small zoo farm (wild and/or exotic animals) (study-trips for local school children)

Suggestions Co-operation

- Inter-municipal sharing of different meanings (e.g. snow removing facilities, cultural house renting, machinery sharing between farmers etc.)
- Re-cycling market promoting the aspect of solidarity (e.g. exchange of still functional things, probably after grown-up children, etc.)
- Build and support the village patrionism (musicians, politicians, etc.)

Suggestions Improve quality of life

- Youth centre (place for youth to meet and arrange activities for young people; participating in local life)
- Study trips to different regions (also abroad)
- "Gold Autumn" project to improve understanding between generations
- Awarding local people for their effort to local development

Thank you for your attention and for the Summer School

